



SBSA

SMALL BOARDING SCHOOL ASSOCIATION

2011 Annual SBSA Conference

“Communities for a Larger Purpose”

Wednesday, March 16 - Friday, March 18, 2011

Christ School

Asheville, North Carolina



Message from the Assistant Headmaster

Welcome to the beautiful mountains of Asheville, North Carolina, and to Christ School. We're grateful for this opportunity to host the Small Boarding School Association's 24th annual conference—a time of dynamic intellectual exchange, imaginative reflection, and warm camaraderie. The success that Christ School has experienced over the years is largely attributable to such professional-development opportunities, and we are great believers in the mission of SBSA to promote “personal and professional dialogue among small boarding school educators and educational consultants.”

We at Christ School firmly believe that the size of our enrollment enables us to provide the caliber of academic, extracurricular, and residential experiences which, in turn, enable our students to experience the breadth and depth of success which they are seeking. When combined with our history and culture as an Episcopal school for boys, our status as a small boarding school has provided young men with over a century's worth of special memories and college preparation. Now, let us all model the 21st Century skills we so often urge our students to develop and exhibit.

Indeed, we're excited for you to experience these edifying workshops, as well as the unique sights, sounds, and savory cuisine of Asheville, a place that Fodor's named one of their top destination spots for 2011. So enjoy the conference and please let us know what we can do to make this a truly beneficial experience!

F. Christopher Chirieleison, Assistant Headmaster

Message from the SBSA President

I am honoured to welcome you to our 24th annual SBSA conference and our second at Christ School. We have come a long way from those first years and yet the heart of the annual gathering remains intact. This may be your first, fifth or twenty-fourth SBSA conference, but I am certain it will be a conference that you will remember fondly, that you will learn from, and one where you will gain friends and insight - a conference you will definitely not regret attending! Although larger than the last several years, the small size of this conference will allow you to share and network unlike any other conference, so please take advantage of the opportunities. It is indeed your conference, and your presence and participation is what makes it so valuable. The time and effort put into preparing a top-notch conference is demanding and Christ School has risen to the challenge with what I know will once again be an exceptional event. On behalf of the SBSA board, I would like to offer my thanks to you, the members, for your participation, insight, and sharing. Together, you all make SBSA what it is today. I look forward to seeing you all at future conferences and to continuing the legacy that has become the Small Boarding School Association.

Joanne Carruthers, SBSA President



“Communities for a Larger Purpose”

(Please refer to campus map inside registration packet for location numbers)

Wednesday, March 16th

<p>12:00 – 2:30 pm Registration</p> <p>12:00 – 1:30 pm Lunch</p> <p>1:00 – 2:00 pm Campus Tours (1:00, 1:20 & 1:40)</p> <p>1:30 – 2:00 pm First Timers Session</p> <p>2:00 – 2:15 pm Welcome</p> <p>2:15 – 3:45 pm Session I (Katie Koestner)</p> <p>3:45 – 4:15 pm Break & Refreshments</p> <p>4:15 – 5:30 pm Session II</p> <p>5:45 – 6:30 pm Cocktails</p> <p>6:30 – 8:00 pm Dinner</p> <p>8:00 – 8:30 pm Shuttle Buses to the Hotel</p>	<p>Location (Map #)</p> <p>Wetmore (3)</p> <p>Dining Hall (14)</p> <p>In front of the Dining Hall (14)</p> <p>Media Center (3)</p> <p>Pingree Auditorium (5)</p> <p>Pingree Auditorium (5)</p> <p>Pingree Lobby (5)</p> <p>Various Locations</p> <p>Student Center (7)</p> <p>Dining Hall (14)</p> <p>In front of the Dining Hall (14)</p>
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Thursday, March 17th (St. Patrick’s Day)

<p>7:30 – 8:45 am Shuttle Buses to Christ School</p> <p>8:00 – 9:00 am Breakfast</p> <p> Consultant Breakfast</p> <p>9:15 – 10:45 am Keynote Speaker (Bernie Dunlap)</p> <p>10:45 – 11:00 am Break & Refreshments</p> <p>11:00 – 12:15 pm Session III</p> <p>12:15 – 1:30 pm Lunch</p> <p>1:30 – 2:15 pm Guest Speaker (Pete Upham)</p> <p>2:15 – 3:00 pm Informal Chats</p> <p>3:15 – 4:30 pm Session IV</p> <p>4:30 – 5:45 pm Session V</p> <p>6:00 – 6:30 pm Cocktails</p> <p>6:30 – 8:00 pm Dinner</p> <p>8:00 – 8:30 pm Shuttle Buses to the Hotel</p>	<p>Inn on Biltmore, Lobby</p> <p>Dining Hall (14)</p> <p>Student Center (7)</p> <p>Pingree Auditorium (5)</p> <p>Pingree Lobby (5)</p> <p>Various Locations</p> <p>Dining Hall (14)</p> <p>Pingree Auditorium (5)</p> <p>Various Locations</p> <p>Various Locations</p> <p>Various Locations</p> <p>Student Center (5)</p> <p>Dining Hall (14)</p> <p>In front of the Dining Hall (14)</p>
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Friday, March 18th

<p>7:30 – 8:45 am Shuttle Buses to Christ School</p> <p>8:00 – 9:00 am Breakfast</p> <p>9:15 – 10:45 am Keynote Speaker (Tori Murden McClure)</p> <p>10:45 – 11:15 am Break & Refreshments</p> <p>11:15 – 12:30 pm Session VI</p> <p>12:30 – 2:00 pm Closing Lunch</p> <p>12:00 – 2:00 pm Shuttle Buses to the Hotel/Airport</p>	<p>Inn on Biltmore, Lobby</p> <p>Dining Hall (14)</p> <p>Pingree Auditorium (5)</p> <p>Pingree Lobby (5)</p> <p>Various Locations</p> <p>Dining Hall (14)</p> <p>In front of the Dining Hall (14)</p>
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All sessions will take place in Pingree Auditorium (#5) or in classrooms and the Computer Lab in Wetmore Hall (#4)

SESSION I: WEDNESDAY, MARCH 16TH (2:15-3:45)

1. Digital Citizenship in the School Community (*Pingree Auditorium*)

SESSION II: WEDNESDAY, MARCH 16TH (4:15-5:30)

1. Assistive Technology and the iPad- Providing Academic Support 21st Century Style (*Room 11*)
2. Guidance, Admissions, and Student Advisory Services for Chinese International Students (*Room 20*)
3. Beyond the Keyboards..... (*Room 25*)
4. Secrets from the Admissions Frontline: Get Online, Automated, and Personal (*Room 30*)
5. Media Literacy and Tech Savvy for School Professionals (*Pingree Auditorium*)
6. Leadership: What Does it Mean to be an Experienced Admissions Officer These Days? (*Computer Lab*)

SESSION III: THURSDAY, MARCH 17TH (11:00-12:15)

1. Understanding the Needs of Adopted Adolescents (*Room 11*)
2. Deadly Diets and Hunger Pains: Eating Disorders Multiplying Among Students (*Room 20*)
3. 5 Web Trends You Should Know (*Room 25*)
4. Admissions Officers and Consultants: The Elephant in the Room (*Room 30*)
5. Independent Schools in the 21st Century-Are You Ready? (*Pingree Auditorium*)
6. The State of Financial Aid...and What it Means for Small Boarding Schools (*Computer Lab*)

SESSION IV: THURSDAY, MARCH 17TH (3:15-4:30)

1. Communication Trends for Independent Schools in the Digital Age (*Room 11*)
2. Peace in the Classroom: A Look at Bullying Through a Montessori Lens (*Room 20*)
3. Embracing Transitional Students at Boarding School (*Room 25*)
4. Friend or Colleague? Addressing Interpersonal Relationships (*Room 30*)
5. Managing the Relationship between the Board of Directors and the Admission Office (*Pingree Auditorium*)
6. Personality Type in Boarding School (*Computer Lab*)

SESSION V: THURSDAY, MARCH 17TH (4:30-5:45)

1. Data Reporting: What Your Board Wants to Know, What You Need to Track (*Room 11*)
2. Creating synergy: International Recruitment and Fundraising.... A Personal Connection (*Room 20*)
3. Therapeutic Boarding Schools- "What's it all about Alphonse?" (*Room 25*)
4. Five Star Dining on a One-Star Budget (*Room 30*)
5. How to Keep Your Headmaster Happy (*Pingree Auditorium*)
6. Trauma, the Brain, and Learning: How Schools can Hurt and How They can Heal (*Computer Lab*)

SESSION VI: FRIDAY, MARCH 18TH (11:15-12:30)

1. Therapeutic to Traditional Transitions - A Best Practices Proposal (*Room 11*)
2. Small School, Big Website (*Room 20*)
3. Dynamics of Campus Environments (*Room 25*)
4. Critical Intention, Promoting Critical Thinking Beyond the Classroom (*Room 30*)
5. On Tiger Moms, New Markets, ESL and Test Prep (*Pingree Auditorium*)

Room 20, 25 & 30 are located upstairs in Wetmore Hall. Room 11 is located on the Main floor in Wetmore Hall and the Computer Lab is located in the Lower level of Wetmore Hall.

Session I, Wednesday (2:15-3:45)

Katie Koestner, Executive Director,
Campus Outreach Services

Digital Citizenship in the School Community

Should you market your school on Facebook? Should you offer recruiting through Second Life? Does your school own the intellectual property created by its students and faculty members? If a school employee confiscates the personally owned device of a student and damages it, would your school be liable? Can you forbid your students from wearing your school's logo on their Facebook photo holding a Solo Cup? Should you allow students-or their parents-to film on your property? If your faculty members send out emails to your parents, do you verify that they are using school approved email addresses? How private and secure is the data transmitted through email? What are e-discovery laws? Is it OK to leave voicemails with progress reports about students for parents? Should you your faculty create websites on their own for use in the classroom with a blog? Do your parents need to sign a permission slip for this activity? Who should be signing the Acceptable Use of Technology Policy and when?

(Pingree Auditorium)

Session II, Wednesday (4:15-5:30)

Dr. John Singleton, President/Headmaster, Brandon Hall School (Atlanta, GA)

Assistive Technology and the iPad- Providing Academic Support 21st Century Style

Assistive technology and Apple's iPad can be used collaboratively to promote academic growth for students with learning differences. At Brandon Hall School, academic best practices include the use of assistive technologies to sustain and develop classroom curriculum by providing both routine and customized access to yield academic growth.

(Technology, Girls, Boys, Day, Boarding, 10+)

(Wetmore Hall, Room 11)

June Wang Scortino, President & CEO, Lloyd/IVY International Education Consultancy (Bridgewater, NJ)

Guidance, Admissions, and Student Advisory Services for Chinese International Students

Many Chinese applicants are misguided and misled before they arrive on U.S. campuses. Objective guidance on how each student can attain his/her educational goals by matching each student's academic credentials, language proficiency, extra-curricular interests and dedication to succeed with U.S. boarding schools and day schools are essential for successful admissions. Lloyd prepares each student for adjustment to life in the U.S. with personalized student advisory services in English language improvement, cultural adaptation, personal security, transportation, housing, finances and college admissions counseling. We require Chinese parents to participate as part of the support system. Together we will improve the educational experience and success rates of Chinese international students by implementing a host of additional services to help them adapt to and fully enjoy all of the benefits of attending school in the U.S.

(International Recruitment, Diversity, Marketing,

Communication with Parents and/or Students,

Counseling/Advising., Girls, Boys, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 20)

Rebecca Andreozzi, Associate Director of Admissions,
Gould Academy (Bethel, ME)

Beyond the Keyboards.....

Let's get beyond texting, emails or surveys as we get to know students. New to the admissions world and you want to find out more about the students? Conversations in so many places can lead to a better understanding of who they are. How can you maximize that time at a formal dinner? If you have dorm duty, start a focus group. How do you get them to talk when they don't want to? How can admissions continue to connect with students after they have been accepted? This session always leads to some dynamic discussion.

(Student Communication, Boarding, 1-4)
(Wetmore Hall, Room 25)

Joseph Kozusko, Director, SchoolAdmin
(Austinburg, TX)

**Secrets From the Admissions Frontline:
Get Online, Automated, and Personal**

In this session, we will discuss techniques and tips we have learned from interviews with hundreds of independent school admissions and enrollment administrators from across the country. We will share stories of how schools are strategically using their websites, inquiries and applications to change the dynamics of the recruiting process and spend more time developing a personal connection with prospective families. Session Goals: Learn to tell a unique, compelling and authentic story that shares with parents and prospective students what is special about your school. Receive ideas on how to develop a system to tell that story to the right people in a manner that is consistent, efficient and personal. Hear what other schools are doing and leave with practical ideas you can try at your school.

(Communication with Parents and/or Students, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)
(Wetmore Hall, Room 30)

Katie Koestner, Executive Director,
Campus Outreach Services

Media Literacy and Tech Savvy for School Professionals

Technology is becoming the backbone of our communication with our school families, both students and parents. What does the household use of technology look like by our families? What does a Live Outing have in common with an admissions interview? Katherine Koestner, of Campus Outreach Services, provides a high level look at the technology used by our families and school professionals. Take a tour of the latest and greatest of social networking, cruising the net, media literacy and learn how this use relates to key legal, financial, social, educational, employment and policy concerns facing schools. Learn about e-discovery rules, taxable technology use by employees, cyber-bullying, free speech, liability for photos and video, electronic communications with parents, personally owned device jurisdiction, (ab)uses of Facebook and much more in this jam-packed consultation and presentation.

(Pingree Auditorium)

Trip Darrin, Assistant Headmaster, Blue Ridge School
(St. George, VA)

Nancy Nolan, Assistant Headmaster, Christchurch School (Christchurch, VA)

Joe Coleman, Assistant Headmaster, Woodberry Forest School (Woodberry Forest, VA)

Leadership: What Does it Mean to be an Experienced Admissions Officer These Days?

Effective leadership does not just mean managing a staff or team, it also means managing horizontally, upwardly and even inwardly. This panel of Virginia school leaders will discuss the dynamics of effective leadership in today's admission office.

(Leadership, Girls, Boys, Day, Boarding, 5-9, 10+)
(Wetmore Hall, Computer Lab)

Session III, Thursday (11:00-12:15)

Dr. Thomas Ahern, Psychologist, Aspen Education Group

Matt Hoeniger, Director of Admission, Rumsey Hall (Washington Depot, CT)

Michele Gorman, Educational Consultant (West Hartford, CT)

Understanding the Needs of Adopted Adolescents

Adopted youngsters today tend to deal with increasingly complex issues because of international adoptions and lack of substantive medical and biographical information. Two of the presenters are adopted and all three of us have been involved in counseling young people who are grappling with questions about adoption. We will define some of the common issues facing adopted children during their adolescence, including their questions about loss, abandonment, and trust. Parenting conflicts between biological and adoptive families will also be addressed by the panelists who will draw from their personal and professional experiences. We will also concentrate on the support these children need to make a successful transition from therapeutic to traditional schools.

(Wetmore Hall, Room 11)

Dr. Deborah A. Russo, PsyD, Licensed Clinical Psychologist, Remuda Ranch Programs for Eating and Anxiety Disorders (Wickenburg, AZ)

Deadly Diets and Hunger Pains: Eating Disorders Multiplying Among Students

Anorexia is the most common chronic illness causing death among female adolescents, and experts believe that numbers are multiplying and too often go undiagnosed. Other disorders accompanying eating disorders complicate the picture and may be missed as well. Depression, OCD, and Impulse Control Disorders may be hidden. This presentation will equip attendees with tools to assist in prevention, detection and intervention of eating disorders. Attendees will be able to: 1. Detect signs of eating disorders; 2. Understand the role comorbid disorders play; 3. Describe how to help students; 4. Learn importance of parental involvement for proper referral plan and effective treatment; 5. Become aware of the importance of incorporating prevention programs. Take-back-to-school tools are provided.

(Helping School Leadership Build Programs for Prevention and proper intervention of eating disorders, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 20)

Travis Warren, President, WhippleHill, Inc (Bedford, NH)

5 Web Trends You Should Know

Keeping up with web trends can be difficult, but it's important to know which ones to pay close attention to and how they will affect your school's web strategy. Join us for an in-depth explanation and exploration of five web trends that are here to stay: HTML5, Video, JQuery, Mobile Apps and CSS. Despite the technical nature of these topics this session will assume nothing and approach understanding these topics in a nontechnical manner.

(Marketing, Technology, Communication with Parent, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 25)

Ira Miles, Director of Admissions & Financial Aid, The Phelps School (Malvern, PA)

Lloyd Paradiso, President, The Admissions Authority (Westchester, PA)

Admissions Officers and Consultants: The Elephant in the Room

Lloyd Paradiso and Ira Miles will discuss some of the difficulties Admissions Officers and Educational Consultants face while working together. By better understanding the needs and hurdles faced by each party, members of SBSA will gain insight into how they can become more effective in their roles. Anticipate a light hearted and open conversation that will place our students at the top of the priority list.

(Counseling/Advising, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 30)

Marc Levinson, Senior Director, Professional Development, NBOA, National Business Officers Association (Washington, DC)

Independent Schools in the 21st Century, Are You Ready?

What will learning look like in the 21st century? Will independent schools be prepared for a new model of learning and teaching? What do we need to do with our facilities? What are the financial and environmental considerations? How can our schools be innovative and therefore relevant as we move further into the 21st century? What role will online learning play? What does this mean in terms of the role of leaders of the school? This is NOT just a question to be answered only by the Heads of Schools and education leaders, but other leaders (Business/Admission/Development) must be at the table for this discussion.

Will "disruptive innovation" as described by Christensen, Johnson and Horn in "Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns" transform our schools? Are you ready to talk with your current and prospective families about the future of your school? Learn what some schools are doing NOW to be innovative leaders in the 21st Century!

(Leadership, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)
(Pingree Auditorium)

Michael K. Flanagan, Jr., CEO, School and Student Services, SSS by NAIS, (Washington, DC)

The State of Financial Aid... and What It Means for Small Boarding Schools

Each of us knows what's happening with financial aid requests from families at our own schools, but what's happening in the industry overall? How dramatically are financial aid requests and budgets increasing? What does it mean for financial aid staffs as they work to manage complex issues? In what ways has the financial aid calendar shifted? Join us to hear new findings from a 2010-11 survey about the state of financial aid at independent schools, with specific emphasis on data from small boarding school respondents, and find out how you can use this data to take stock of your program, brainstorm new approaches, and take away a summary of the research findings.

(Wetmore Hall, Computer Lab)

Session IV, Thursday (3:15-4:30)

Daniel McCauley, Director of Technology, Christ School (Arden, NC)

Rob DiMartino, Director, Business Development, Finalsite (East Hartford, CT)

Communication Trends for Independent Schools in the Digital Age

As technology changes, so do trends. What is the ideal web strategy? How do you effectively communicate your message? This session will explore case study examples of communication strategies used by leading independent schools across the globe and especially at SBSA host Christ School. Take away valuable best practice techniques and learn how to make the digital age work for your school!

(Technology, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)
(Wetmore Hall, Room 11)

Sharon Stricker, Clinical Consultant, Child Montessori, Inc (Tamassee, SC)

Peace in the Classroom: A Look at Bullying Through a Montessori Lens

Dr. Maria Montessori, nominated for the Nobel Peace Prize in 1949 and 1950, stated "preventing conflicts is the work of politicians; establishing peace is the work of education." She believed that the cultivation of peace began in the classroom, and designed her teachings around that end.

This presentation will examine the use of Montessori principles in any school setting to build a safe environment where learning can take place. It will focus on ways that "educating the whole child" fosters independence, security and self-value; and in that light, the need to either degrade others, or bully, is minimized. This workshop will be useful to staff in both traditional and therapeutic boarding schools.

(School Philosophy/Bullying, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 20)

Sam Corabi, Admission Director, Grand River Academy (Austinburg, OH)

Christina Hartz, Director of Residential Life, Grand River Academy (Austinburg, OH)

Embracing Transitional Students at Boarding School

Students transferring from therapeutic programs and wilderness experiences will have special requirements that may not be easily met on a the traditional boarding school campus. Learn how, with an effective comprehensive student assistance program in place, all of the aftercare expectations can be met.

Discussions will include working with the consultant, aspects of implementing and managing support groups, counseling, 12 step meetings, drug testing, relapse, discipline, and other residential life issues.

(Wetmore Hall, Room 25)

Thomas Sherry, Child & Family Therapist, Thomas Sherry & Associates (Asheville, NC)

Friend or Colleague? Addressing Interpersonal Relationships

How does a school manage interpersonal and even romantic relationships among faculty? How do these relationships impact the effectiveness of a teacher's role as a colleague or supervisor? When should an administration address the interpersonal lives of faculty? How does a school teach faculty to distinguish the differences between being a friend or colleague? This workshop will help administrators establish guidelines for these kinds of employee challenges. Topics will include legal implications of addressing personal relationships, mentoring new faculty, and performance evaluations.

(Communication with Faculty, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 30)

Cory Awde, Director of Marketing and Admissions, Venta Preparatory School (Carp, Canada)

Joanne Carruthers, Director of Admissions, Stanstead College (Stanstead, Canada)

Managing the Relationship Between the Board of Directors and the Admission Office

Most Admissions Directors report directly to the Principal and or Headmaster; however because the entire school's existence depends on enrollment, Admissions and the Board of Directors are bound to cross paths. Managing this relationship and the board's expectations can be a difficult task. Lead by Mr. Cory Awde, Director of Marketing and Admissions at Venta Preparatory School and Ms. Joanne Carruthers Director of Admissions at Stanstead College, this session will be a lively, and open discussion on the relationship between the Admissions department and the board as well as best practices on how best to manage it.

(Working with Heads & Board Trustees, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Pingree Auditorium)

Claire Law, Educational Planner, Educational Avenues, Inc (Charleston, SC)

Personality Type in Boarding School

The Myers Briggs Type Indicator® can be an effective tool that helps our students find the right school, college and career once they understand their own personality. This session introduces the concepts of the eight preferences and explains how to help students build bridges to schools or colleges that honor their individual personality type. *(Assessment, Boarding, 1-4 years)*

(Wetmore Hall, Computer Lab)

Session V, Thursday (4:30-5:45)

Larry Jensen, Director of Admission, Christchurch School (Christchurch, VA)

Janice Crampton, Executive Director, Association of Independent School Admission Professionals (Madison, CT)

Data Reporting: What Your Board Wants to Know, What You Need to Track.

What data do you need to have, and in what form? What information does your board want to know from you? How much information is enough, and how much is too much? Attendees will leave with some valuable insights about how to pull everything together to give your board the information they need to help guide your school.

(Wetmore Hall, Room 11)

Nancy Nolan, Assistant Head of School, Christchurch School (Christchurch, VA)

Richard Sherwood, President, AEG Vietnam

Creating synergy: International Recruitment and Fundraising...A Personal Connection.

This session will focus on international students and their families: how schools who recognize students' needs, cultures, and the importance of building connections will be successful in achieving long-term relationships with families. Join in a discussion on how the messenger is more important than the message, and how implementing the PPPPP principle (prior planning prevents poor performance) will help schools be more successful in combined international recruitment and fundraising efforts. We will show how a clearly articulated communication and travel plan will pay for itself and build branding for a school. With proper planning, admission and development efforts can go hand-in-hand to find the right families while providing long and short term financial resources for schools.

(Wetmore Hall, Room 20)

Barb Cunningham, Guidance/Admissions, Summit Preparatory School (Kalispell, MT)

Jon Worbets, Clinical Director, Summit Preparatory School (Kalispell, MT)

Sam Corabi, Director of Admission, Grand River Academy (Austinburg, OH)

Therapeutic Boarding Schools- "What's it all about Alphie?"

Traditional boarding schools are often faced with the dilemma of a student that may need more intense emotional support. What are the options? On the other hand therapeutic schools work to prepare their students for transition to what often is a traditional boarding school setting. A better understanding of this partnership between traditional and therapeutic settings will be the focus of this presentation. Participants will hear an overview of wilderness and therapeutic options. Topics to be addressed are: admissions, academics, daily schedule and philosophy. The majority of the session will be time for the audience to have their questions addressed.

(Assessment, Girls, Boys, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 25)

Jennifer Salkewicz, Kitchen Manager

Linda Tatsapaugh, Executive Director
Talisman Academy (Hendersonville, NC)

Five-Star Dining on a One-Star Budget

Research has long shown how important good nutrition is to brain development and school performance. But schools must contend with tight budgets too. Learn innovative ways to provide delicious and enjoyable meals with virtually all fresh foods and local (often organic) sources-all while keeping within a modest budget. This workshop will also focus on the benefits to the student body of participating in a farm to table program. These ideas can be adapted to all sizes of schools.

(Nutrition, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 30)

Christopher Tompkins, Headmaster,
Perkiomen School (Pennsburg, PA)

How to Keep Your Headmaster Happy

We all think we know what our headmaster wants to hear or wants to know. He wants this chart or she wants this data. Come hear straight from the horse's mouth...so to speak! This will be an interactive session on what exactly headmasters want to see and hear coming out of the admissions office. You will leave with fresh ideas on how best to approach your headmaster with inquiry numbers, the most recent anecdotes on campus visits, and information on why you are traveling where you are traveling.

(Pingree Auditorium)

Hannah Mariotti, Director of Admission,
Sarah Wagner, Academic Director
Shortridge Academy (Milton, NH)

Trauma, the Brain, and Learning: How Schools can Hurt and How They can Heal

Many students have experienced some form of trauma or extreme stress in their lives. For a percentage of them, their experience of trauma can interfere with their day-to-day social, emotional and intellectual functioning, and can severely impact their ability to perform in school. In addition, traditional schools themselves are often sources of pain and trauma for students, resulting in shame, humiliation and other lasting "wounds" that can dampen a student's natural curiosity, and motivation, and even impair their ability to learn. This presentation will examine the latest research on the impact of trauma on the brain and the learning process, the ways in which schools can be traumatic for children, and how schools can help the healing process both in and out of the classroom.

(Counseling/Advising, Girls, Boys, Day, Boarding, 1-4, 5-9)

(Wetmore Hall, Computer Lab)

Session VI, Friday (11:15-12:30)

Jake Weld, Academic Director,
Stone Mountain School (Black Mountain, NC)
Tamara Ancona, MA, LPC, Educational Consultant,
TAG Counseling (Alpharetta, GA)
May Peach, Educational Consultant,
The Price Group Educational (Columbia, SC)

Therapeutic to Traditional Transitions - A Best Practices Proposal

The objective of this session is to provide an open forum to share, discuss, and continue to develop a series of Best Practices to guide Therapeutic Schools, Traditional Boarding Schools, and Educational Consultants when helping a student make the transition to a more conventional educational setting. A representatives from one school as well as two educational consultants, will share the results of a Best Practices retreat designed to produce a framework for supporting these transitions. Participants should expect open dialogue, some take-away best practices, new avenues to increasing student census, and the opportunity help guide the evolution of the industry.

(Marketing, Application Selection, Admission, Counseling, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 11)

Angelo Otterbein, President, Silverpoint, Inc.
(Baltimore, MD)

Small School, Big Website

You may be a small boarding school with a few hands, but in more than one way you have the same complexity as a big school when it comes to your website, social media and managing your online presence. Hear from Angelo Otterbein, President of Silverpoint, about practical tips and strategies that he's seen work for small boarding schools across the country, including tools, technologies and simple ideas.

(Communication with Parents and/or Students, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 20)

Claire Law, Educational Planner, Educational Avenues, Inc. (Charleston, SC)

Dynamics of Campus Environments

Many educational environments such as boarding schools and colleges exhibit specific characteristics and exert a particular influence on the people who live there. This “environmental press” refers not only to the geographical location and climate but also to the physical layout of the buildings on campus.

We’ve heard of “city drain” when a school is located in a busy city and “silo effect” when a student isolates on campus. Looking at theories of person-environment interaction, we will look at the “fit” between students and their campus environment.

(Assessment, Boarding, 1-4 years)

(Wetmore Hall, Room 25)

Chris Chirieleison, Assistant Headmaster,

Fr. Kirk Brown, Chaplain

Thomas Sherry, Counselor

Christ School, (Arden, NC)

Critical Intention, Promoting Critical Thinking Beyond the Classroom

It seems obvious that the mission of small boarding schools is to effectively prepare graduates for college. Successful academic and extracurricular preparation may no longer be enough. Teaching critical thinking is often applied to academic efforts. This talk seeks to expand the idea of critical thinking to all aspects of student preparation. We will explore how to help faculty be more intentional about developing student's self awareness such that they can learn to identify and leverage social intelligence, critical thinking, and health to succeed in increasingly complex social environments.

(Communication with Parents and/or Students, Girls, Boys, Day, Boarding, 1-4, 5-9, 10+)

(Wetmore Hall, Room 30)

Christine Chapman, Director of Client Services, Starr & Chapman, Inc. (Sagmore Beach, MA)

On Tiger Moms, New Markets, ESL and Test Prep: Understanding the Next Wave of International Students

In recent years, the international student landscape has changed significantly. New international populations are replacing previously stable concentrations of international students & bringing more diversity to small boarding school campuses. With these changes come new philosophies about child-rearing and education that may/may not fit into a philosophy that lies at the foundation of each school community. With these changes come different levels of sophistication and language skills. Please join us for a discussion about Eastern and Western Parenting and Education Approach, New Markets and the kinds of supports these new groups of students are going to need. Please expect an animated discussion and some stimulating questions and perspectives.

(International Issues and Trends, Girls, Boys, Boarding, 1-4, 5-9, 10+)

(Pingree Auditorium)

2011 Annual Conference Keynote Speakers

Tori Murden McClure

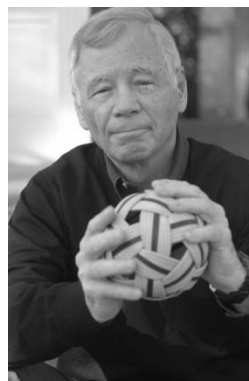


Now President at Spalding University in Louisville, Kentucky, **Tori Murden McClure**, M.Div., J.D., M.F.A. is best known as the first woman and first American to row solo across the Atlantic Ocean.

She was also the first woman and first American to travel over land to the geographic South Pole, skiing 750 miles from the ice shelf to the pole. An avid mountaineer, Tori has climbed on several continents and she was the first woman to climb Lewis Nunatuck summit in Antarctica. She is a fully certified Emergency Medical Technician in both urban and wilderness areas. She is also a graduate of the National Outdoor Leadership School (NOLS) semester courses in Alaska and Kenya. She serves on the Board of Trustees for NOLS.

Tori is the recipient of multiple international honors. Thor Heyerdahl presented her with the Peter Byrd Trophy; Tori was the first woman to be honored with this award. In Paris she was recognized along with Lance Armstrong by L'Academies des Sport for significant sporting achievement. At the Moscow International Festival of Mountaineering and Adventure Films, the French documentary "Beyond Limits – Tori Murden," took the prize for the "Best Foreign Adventure Film," and Dr. Yuri Aleksandrovich Senkevich awarded Tori with a Russian chalice for extraordinary achievements. Stories about Tori have appeared in more than ten books and thirty major magazines.

Dr. Benjamin Bernard Dunlap



Dr. Benjamin Bernard Dunlap, 10th President of Wofford College, has lectured and spoken widely in this country and abroad including an appearance as one of "Fifty Remarkable People" at the 2007 TED Conference in Monterey.

A frequent moderator for the Aspen Institute's Executive and C.E.O. Seminars as well as its Henry Crown Fellowship and such affiliated programs as the Executive Seminar Asia, the Faculty Seminars at Wye, the Aspen-Rodel Fellowship, the Africa Leadership Initiative, the Central European Leadership Initiative, and the Liberty Fellowship of South Carolina, he has also designed and moderated seminars in Europe, Africa, and the United States for corporate clients as varied as the Netflix Corporation, Young & Rubicam, the Waters Global Forum, the Nova Chemical Corporation, and the Arab Banking Corporation.

Dunlap's many publications include poems, essays, anthologies, guides, and opera libretti as well as two novels in manuscript, Famous Dogs of the Civil War and Sunshine: The Autobiography of a Genius. As a writer-producer and on-camera talent for public television, he has been a major contributor to more than 200 programs, for which he has won numerous national and international awards, and, for four and a half years in the 1970's and 80's, he performed as soloist and principal dancer for the Columbia City Ballet.

In 2006, he was awarded an honorary doctorate by his alma mater, Sewanee: The University of the South.



SMALL BOARDING SCHOOL ASSOCIATION

STAIRCASE	Room 30		Room 20	STAIRCASE
	<i>Upper Wetmore Hallway</i>			
		Room 25		

STAIRCASE		Room 11		STAIRCASE
	<i>Main Wetmore Hallway (Registration Desk)</i>			
		Main Entrance		

STAIRCASE	<i>Men's Restroom</i>	Media Center	Comp Lab	STAIRCASE	Walkway to Pingree
	<i>Lower Wetmore Hallway</i>				<i>Restrooms</i>



Computer and Wireless Access

We have wireless access available on campus; the password is “sbsa2011”. We also have computers and printers available for your use in our Media Center. The Media Center is located on the lower level of Wetmore Hall.

Shuttle Schedule

Within the given times, shuttles will fill and loop as quickly as possible until all guests have reached their destination.

Leaving Biltmore Inn

NOTE: Shuttles will pick up in front of the main Lobby at the Inn.

Wednesday, March 16th

Biltmore Inn 12:00 p.m. – 1:30 p.m.

Thursday, March 17th

Biltmore Inn 7:30 a.m. – 8:45 a.m.

Biltmore Inn 1:00 p.m.

Friday, March 18th

Biltmore Inn 7:30 a.m. – 8:45 a.m.

Leaving Christ School

NOTE: Shuttles will pick up in front of the Dining Hall at Christ School.

Wednesday, March 16th

Christ School 6:00 p.m.

Christ School 8:00 p.m. – 8:30 p.m.

Thursday, March 17th

Christ School 6:00 p.m.

Christ School 8:00 p.m. – 8:30 p.m.

Friday, March 18th

(To Biltmore Inn and Airport)

Christ School 12:00 p.m. – 2 p.m.

Christ School Contact Information

Jennifer Bird, Conference Coordinator
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Mission Statement

The Small Boarding School Association (SBSA) promotes personal and professional dialogue among small boarding school educators and educational consultants.

History

The Small Boarding School Association was founded in 1987 by a group of people who felt that small boarding schools needed their own gathering to address those issues unique to their type of school. The first conference was held at Hoosac School in Hoosick, NY. Attendees participated openly in a number of sessions, which focused on the benefits of small boarding schools, and ways in which their nurturing environment could effectively be marketed. Participants felt they could be candid about problems they faced in competing with schools which offered a plethora of academic and athletic options. The feeling of camaraderie and friendships, which evolved from this conference, has sustained itself and has become a tradition.

Membership

Numbers near or below 200 students. Eligible schools, whether totally boarding or day/boarding, must be designed for students to complete a full academic year at the school and have a boarding program enrollment limited to near or below 200 students. Schools with programs where enrollment is designed for partial, transitional, or temporary instruction are ineligible. The school must be accredited or in the process of formal accreditation by a state, regional, or national accrediting agency. Educational Consultants who share an interest in the unique issues of small boarding schools are also encouraged to be members. Schools and consultants who meet these criteria and who want to receive the benefits of membership should submit a completed membership application.

Purpose

While the membership in the organization has grown since its founding, its central purpose remains essentially unchanged. SBSA continues to exist today to provide those who work in and with small boarding schools of various types an opportunity to share and to learn from one another. As such, the annual conference is the centerpiece of the organization and is the primary reason most schools and consultants join SBSA. Held each spring on the campus of a member school, the SBSA conference has developed a reputation as many people's favorite among all the conferences they attend each year. What makes this conference so attractive is its informality and its opportunities for sharing and collaborating. Attendees come prepared not to listen passively to a host of experts speak but to actively participate in discussions whose topics are generated by the attendees themselves. They don't have to find time between sessions to have meaningful conversations with their friends and colleagues; those conversations are the conference.

SBSA is led by an elected Board made up of representatives from member schools and educational consultants. Members serve a two-year term and may be re-elected to an unlimited number of terms.

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