

College Guidance Memo

February 2020

You've Got Mail...From Colleges Or From Christ School's College Guidance Office

<https://www.chicagotribune.com/news/ct-teenagers-emails-college-applications-20191219-ya4pwnt7lfdktdmac4r3fq7p7q-story.html>

Last summer, I asked my Hobart William Smith College tour guide in upstate New York about the role of email in college. He said, "Students who do not check email are kind of lost. A lot of communication occurs this way, between students and professors, but also with larger school news items related to special events or school updates."

With student access to quicker forms of communication (texting, instant messaging etc.), we understand that the idea of using email may seem passe. We know students do not have that same urgency they might have to check other media given their being used to instant responses or messages from those in their immediate friend groups.

In our line of work and in life after high school and college, however, attending to and responding to email remains vitally important. The author of this article shares examples of how important emails to students have slipped through the cracks in the college admission process resulting in students missing important reminders and deadlines.

The article is intended to serve as one more reminder to read, note and respond to emails in a timely manner.

